



Black Hills State University Instructional Design

Audio / Video Lectures - Things to Remember

If you wish to reuse the audio / video lectures, some things to remember are:

- Use an outline or script
 - will help organize thoughts
 - guide during the recording so that there is no need to redo it multiple times
 - can be updated as a lecture handout to be made available to the students
- Personalize using 'you', 'I', etc.
- Use conversational English - as if you are talking or lecturing in a face-to-face environment
- Avoid using dates, days, time of the day etc.
- Avoid referencing to current events
- Keep it short / Chunk – a maximum of 5 minutes unless it is a demonstration that needs more time
 - Chunking allows students to digest the information quickly
 - Research indicates that students watch a video for an average of 4-5 minutes
 - If the lecture has to be long... chunk the content and create more shorter videos
 - Hibbert, M. (2014, April 7). What makes an online instructional video compelling? Ed-ucause review. Retrieved from <http://er.educause.edu/articles/2014/4/what-makes-an-online-instructional-video-compelling>
 - Hsin, W. & Cigas, J. (2013). Short videos improve student learning in online education. *Journal of Computing Sciences in Colleges*, 28(5), 253-259
- Record a test clip to check that the video is good... picture, lighting, sound etc
- Review the video after completion before making it available to the students in D2L
 - Remember to add the length of the video / audio clip in D2L
 - *Example:*
 - *Watch the video lecture on "Plants." (4:29 minutes duration)*
 - *Listen to the audio resource "how to access your grades". (2:25 minutes duration)*
